

Guidelines for Applicants

Call for Logo Designs University of Colombo International Conference (UCIC)

The University of Colombo is pleased to announce a logo design competition for the University of Colombo International Conference (UCIC), a new flagship academic initiative of the University.

As UCIC is expected to serve as a continuing international conference platform of the University of Colombo, the proposed logo should represent the identity, academic excellence, international outlook, innovation, inclusivity, and institutional prestige of the conference. The logo should be designed based on the name of the conference and its abbreviation UCIC, rather than on the theme of a particular year, so that it can be used continuously in future conference editions.

The selected logo will be used in all official UCIC communications, including the conference website, digital platforms, social media, abstract books, proceedings, banners, certificates, invitations, backdrops, promotional materials, and other conference-related publications.

Eligibility

All undergraduate students of the University of Colombo are invited to participate in this competition.

Award

Due recognition at the University of Colombo International Conference.

Submission Deadline

All submissions should be sent on or before **15th June 2026**.

Logo Design Guidelines

1. The logo must be an **original creation** of the applicant. It should not include copied, downloaded, AI-generated without modification, or free online logo content.
2. The logo should be designed to represent the UCIC as a prestigious, inclusive, multidisciplinary, and internationally oriented academic event.

3. It should not be designed around the annual conference theme, as the logo is expected to be used for future editions of the conference.
4. The design should be **simple, professional, creative, modern, and memorable**.
5. The logo should be suitable for both **digital and printed media**, including websites, social media posts, certificates, proceedings, banners, letterheads, invitations, name tags, and presentation slides.
6. All elements of the logo should be clearly visible when reproduced in both **large and small sizes**.
7. The logo should be effective in **colour, black and white, and grayscale formats**.
8. The design may use suitable colours that reflect the prestige and identity of the University of Colombo. However, excessive use of colours should be avoided.
9. If the official University of Colombo logo or any element of it is incorporated into the design, the official University logo guidelines must be strictly followed (<https://cmb.ac.lk/university-logo>)
10. The logo should not contain elements that are politically, religiously, culturally, or socially inappropriate or offensive.
11. Multiple submissions are allowed. However, each submission should be submitted as a separate entry.
12. The selected logo may be subject to minor modifications based on the recommendations of the University/conference organizing committee.

Intellectual Property and Ownership

By submitting an entry, the applicant confirms that the logo is an original design and does not violate any copyright, trademark, or intellectual property rights of another individual or organization.

The selected logo will become the property of the University of Colombo. The University reserves the right to use, reproduce, modify, and publish the selected logo for all UCIC related purposes without further permission from the designer.

Submission Requirements

Each submission should include:

1. The logo in high-resolution **JPEG/PNG/PSD** format (300 DPI)
2. The editable/source file (**PSD/AI/EPS**)
3. A short concept note of **100–150 words** explaining the meaning and rationale of the logo
4. Applicant details:
 - Name
 - Faculty/Institute/Campus
 - Department/Unit
 - Registration number
 - Email address
 - Contact number (WhatsApp No.)

Terms and conditions

- Logo submissions will be evaluated by an expert panel appointed by the Conference Organizing Committee, and the decision of the Committee will be final.
- The submitted design must be an original creation and will be subject to the University's ownership rights mentioned above.

Evaluation Criteria

The submissions will be evaluated based on the following criteria:

Criterion	Marks
Relevance to the identity of the University of Colombo International Conference	25
Creativity, originality, and uniqueness	25
Professional appearance and visual appeal	20
Simplicity, clarity, and memorability	15
Suitability for long-term use across future UCIC events	10
Adaptability for digital, print, colour, and black-and-white use	5
Total	100

Submission Method

Via the google form

Link: <https://forms.gle/ZjowKCxYqzXaiXVE7>

Contact for submission and further information:

Dr. Ruwan Kalubowila

Coordinator

University of Colombo International Conference 2026

0772313923/ ruwan@iat.cmb.ac.lk

Prof. Chamini K. Hemachandra

Chairperson

University of Colombo International Conference 2026

University of Colombo

18.05.2026