

Asian Universities Alliance Academic Conference

“Communication of Mass Culture Between China and Other Asian Countries”

CALL FOR PAPERS

The Asian Universities Alliance Academic Conferences, under the Research Collaboration Module of AUA, are aimed at promoting high-level academic exchanges and providing a platform for scholars from AUA member universities to share their research achievements. In November 2019, Peking University, Beijing, China will be hosting one of the AUA Academic Conferences, themed “*Communication of Mass Culture between China and Other Asian Countries in the 21st Century*”. The general chair will be Professor Wu Jiewei from Peking University’s School of Foreign Languages. We sincerely invite scholars in relevant fields from AUA member universities to submit their papers, which will be reviewed for selection.

I. Theme

Communication of Mass Culture between China and Other Asian Countries in the 21st Century
The conference will focus on the communication of mass culture between China and other Asian countries in the 21st century. We will invite the scholars from the Philippines, Malaysia, Thailand, India, Kazakhstan and some other countries to participate in the conference, which include the AUA members and non-AUA members. This conference will take the contents of modern culture (such as popular culture), the transmission of globalization (such as the network and social media), cultural characteristics (such as entertainment) as a starting point, with practical touch of Asian society and attitude to discuss the real cultural landscape of Asian society, in order to observe the possibility to extend the communication of Chinese culture in this region. This conference attempts to take the history and culture of the traditional Maritime Silk Road as a link to analyze the ways of dissemination of Chinese culture in Asia.

II. Time and Venue

Time: 23-24 November, 2019

Venue: Peking University, Beijing, China

III. Eligibility

1. Faculty members and researchers from AUA member universities.
2. Research abstract and full-text paper (6~10 pages) that conforms to the topic. Published or unpublished papers are both welcome.
3. Authors must own complete intellectual property rights of the research, without plagiarism or other academic fraudulence.
4. Paper submissions must be written in English. Please note all the oral presentations and poster displays will be conducted in English.

IV. Submission

Please submit the following materials through the website: <http://aia2019.forum.sflpku.cn/>.

1. Abstract
2. Full text of the paper (6~10 pages) edited with Word or Latex. Submitted papers should be converted to a PDF file with prescribed format.

V. Deadline

Abstract and Full Text submission deadline: 18:00 (UTC+8), 30 August 2019

VI. Subscription

Organizing Committee will distribute information to participants through email.

VII. Review

The conference intends to feature approximately 25 papers. Applicants will be informed of the review result by 15 September 2019.

VIII. Financial Support

Authors of selected papers will be provided with:

1. Round-trip air ticket (Economy class) at no more than 1000 USD. (Please note that organizing committee will be responsible for purchasing the ticket. For air tickets exceeding 1000 USD, the Organizing Committee would advise the participants to purchase from their end and receive a maximum travel subsidy of 1000 USD from the Organizing Committee when they arrive in Beijing.) Participants are advised to inform the Organizing Committee of the flight information they prefer and the Organizing Committee will purchase the ticket so as to avoid inconvenience caused by reimbursement and foreign exchange.
2. Accommodation for up-to-three nights from 22 to 24 November
3. Meals during the conference
4. Airport transfer on arrival and departure

Other personal expenses will be borne by the participants themselves.

IX. Contact

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